

**CIVIC ENGAGEMENT COMMITTEE  
CITY OF PALM DESERT  
MEETING AGENDA**

Thursday, April 17, 2025

11:00 a.m.

Administrative Conference Room, City Hall

73-510 Fred Waring Drive

Palm Desert, CA 92260

**Pursuant to Assembly Bill 2449, this meeting will be conducted as a hybrid meeting and there will be in-person access to this location.**

- To participate via Zoom, use the following link: <https://palmdesert.zoom.us/j/85179360325> or call (213) 338-8477, Zoom Meeting ID: 851 7936 0325
- Written public comment may also be submitted to [cityclerk@palmdesert.gov](mailto:cityclerk@palmdesert.gov). E-mails received by 9:00 a.m. prior to the meeting will be distributed to the Committee. Any correspondence received during or after the meeting will be distributed to the Committee as soon as practicable and retained for the official record. **Emails will not be read aloud** except as an ADA accommodation.

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**Pages**

**1. CALL TO ORDER**

**2. ROLL CALL**

**3. NON-AGENDA PUBLIC COMMENTS**

This time has been set aside for the public to address the Civic Engagement Committee on issues that are not on the agenda for up to three minutes. Because the Brown Act does not allow the Committee to act on items not listed on the agenda, members may briefly respond or refer the matter to staff for a report and recommendation at a future meeting.

**4. CONSENT CALENDAR**

All matters listed on the Consent Calendar are considered routine and may be approved by one motion. The public may comment on any items on the Consent Agenda within the three-minute time limit. Individual items may be removed by the Civic Engagement Committee for a separate discussion.

**RECOMMENDATION:**

To approve the consent calendar as presented.

**4.a APPROVAL OF MINUTES**

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**RECOMMENDATION:**

Approve the Minutes of January 16, 2025.

**5. BUSINESS ITEMS**

Items listed in this section are presented for the Committee's review and action. Public comment is allowed on each item, with a three-minute time limit per speaker. The Committee may provide direction, request additional information, or take action as appropriate.

**5.a REVIEW CIVIC ENGAGEMENT PROMOTIONAL STICKER DESIGN**

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**RECOMMENDATION:**

Review the proposed sticker design, provide input on its appearance and messaging, and discuss potential distribution strategies to maximize community engagement.

**5.b ANNUAL REVIEW OF CURRENT CIVIC ENGAGEMENT PROGRAMS**

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**RECOMMENDATION:**

Provide feedback on Civic Engagement programs over the past fiscal year, 2024-2025 and offer input on potential improvements and new engagement opportunities moving forward.

**6. INFORMATIONAL REPORTS**

**6.a CITY COUNCIL LIAISON**

The liaison provides updates to facilitate communication between the City Council and the Committee. This is an informational item with no formal action.

**6.b CITY STAFF**

City staff will provide updates on relevant projects, activities, and other matters within the Committee's scope. These are informational items with no formal action.

**6.b.1 UPDATE TO COMMITTEE STRUCTURE & MEETING PROCEDURES**

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**6.b.2 UPDATE ON BOARDS, COMMISSIONS, AND COMMITTEE VACANCIES**

**6.c ATTENDANCE REPORT**

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**7. REQUESTS FOR ACTION**

Committee Members may propose future agenda items within the Committee's scope. Items that receive support from at least one other member may be placed on a future agenda for discussion and possible action. No formal action will be taken at this time.

**8. ADJOURNMENT**

The next Regular Meeting will be held on October 16, 2025, at 11:00 a.m.

**9. PUBLIC NOTICES**

**Agenda Related Materials:** Pursuant to Government Code §54957.5(b)(2) the designated office for inspection of records in connection with this meeting is the Office of the City Clerk, Palm Desert Civic Center, 73-510 Fred Waring Drive, Palm Desert. Staff reports for all agenda items considered in open session, and documents provided to a majority of the legislative bodies are available for public inspection at City Hall and on the City's website at [www.palmdesert.gov](http://www.palmdesert.gov).

**Americans with Disabilities Act:** It is the intention of the City of Palm Desert to comply with the Americans with Disabilities Act (ADA) in all respects. If, as an attendee or a participant at this meeting, or in meetings on a regular basis, you will need special assistance beyond what is normally provided, the City will attempt to accommodate you in every reasonable manner. Please contact the Office of the City Clerk, (760) 346-0611, at least 48 hours prior to the meeting to inform us of your needs and to determine if accommodation is feasible.

**AFFIDAVIT OF POSTING**

I hereby certify under penalty of perjury under the laws of the State of California that the foregoing agenda for the Civic Engagement Committee was posted on the City Hall bulletin board and City website not less than 72 hours prior to the meeting.

/s/ Monique M. Lomeli, CMC  
Recording Secretary